

PRESS RELEASE

38669 Hwy 77 (PO Box 1210), Ashland, Alabama 36251



Media Contact: Brooke Herren
bherren@wellborn.com
(800) 762-4475 ext 2254

FOR IMMEDIATE RELEASE ON
November 21, 2013

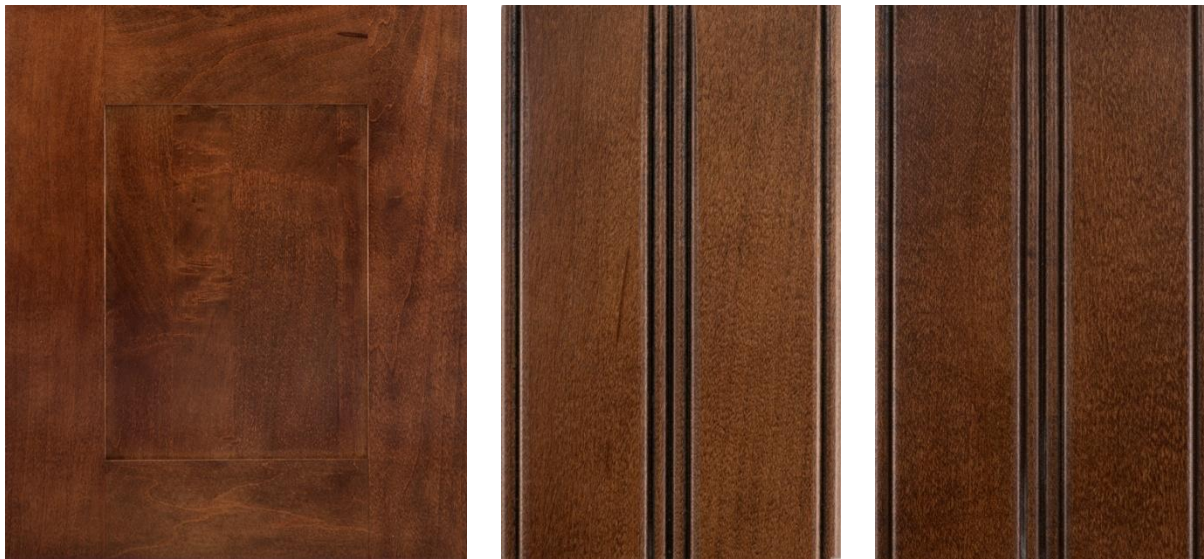
Wellborn Cabinet, Inc. Announces a New Finish - Blush

For the upcoming 2014 year, Wellborn Cabinet, Inc. will launch several new options to amplify its already substantial design options. Within this launch, Wellborn introduces the new finish, Blush.

Blush is a brown finish with a red tone that reflects a cherry appearance. This finish will be available with Charcoal or Java glazes, adding an extra detailed touch. Blush will be available in Maple in Wellborn Select Series and Wellborn Closets. Blush will also be available in Maple and Character Maple in the Wellborn Premier Series, Elegant Bath Collection, Estate Custom Collection, and Wellborn Closets.

The new Blush finish options will be available beginning March 17, 2014 to all Wellborn customers.

(Pictured Below, L to R: Blush on Maple, Blush Java, Blush Charcoal)



 **ESTATE**
CUSTOM COLLECTION™

Premier
SERIES™

Wellborn
CLOSETS™
Cabinetry for Every Room.

ELEGANT BATH
COLLECTION™